

CopyRobin Rates Agency Bundle 2025

For a CopyRobin Agency bundle, you pay € 21,000. Within this bundle, you receive 1,200 credits at € 17.50 each. This saves you € 7.200 compared to the Business bundle. Your credits remain valid for 12 months.

Two factors determine the number of credits (and thus the price) per text:

1. Length of the text

400, 800, 1200 words, and so on. These are increments of 400 words (approximately one A4 page).

The actual length can fall between the upper and lower bounds of such a block.

So, 800 words means a length somewhere between 401 and 800 words.

2. Level of AI usage

AI-powered:

The writer uses AI for writing the text but manually fact-checks and humanises the content.

AI-assisted:

The writer uses AI for the basis of the text but manually fact-checks and humanises the content. They also pay extra attention to creativity, research (supplied) sources, and conduct a short (around 15-minute) telephone interview.

AI-premium:

The copywriter spends more time on in-depth research, interviews, or writing from their expertise, always supported by intelligent AI.

Other content

For content other than text, you will always receive a quote first, so you know exactly where you stand.

You pay the price per credit associated with your bundle for extra credits.

Price Table:

Words	AI-powered		AI-assisted		100% human	
	Credits	€	Credits	€	Credits	€
400	2	35,00	4	70,00	6	105,00
800	3	52,50	6	105,00	9	157,50
1200	4	70,00	8	140,00	12	210,00
1600	5	87,50	10	175,00	15	262,50
2000	6	105,00	12	210,00	18	315,00
2400	7	122,50	14	245,00	21	367,50
2800	8	140,00	16	280,00	24	420,00
3200	9	157,50	18	315,00	27	472,50
3600	10	175,00	20	350,00	30	525,00
4000	11	192,50	22	385,00	33	577,50
4400	12	210,00	24	420,00	36	630,00
4800	13	227,50	26	455,00	39	682,50
5200	14	245,00	28	490,00	42	735,00
5600	15	262,50	30	525,00	45	787,50
6000	16	280,00	32	560,00	48	840,00
6400	17	297,50	34	595,00	51	892,50
6800	18	315,00	36	630,00	54	945,00
7200	19	332,50	38	665,00	57	997,50
7600	20	350,00	40	700,00	60	1.050,00

All amounts are exclusive of 21% VAT.