

CopyRobin Rates Starter subscription 2020

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The number of credits (and therefore the price) per text is determined by two variables:

1. Length of the text

1.1. 400, 800, 1200 words etc. So these are steps of 400 words (about 1 A4). The actual length can be between the lower and upper limit of such a block. So 800 words means a length somewhere between 401 and 800 words.

2. Selected level of difficulty

- 2.1. **Standard:** In principle, the briefing is sufficient, so the writer does not have to do his own research or telephone interviews.
- 2.2. **Creative:** You want the writer to pay extra attention to creativity, research (supplied) sources and/or do a short (approx. 15 min) telephone interview.
- 2.3. **Expert:** You want the writer to find and research sources himself, to do a somewhat longer telephone interview (about 30 minutes), or to write on the basis of his or her own substantive expertise.

Clients with a paid subscription pay the price per credit for their subscription.

(Useful if you temporarily want to have many more texts edited or written than is possible within the subscription.)

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Credit and price table:

	Standard		Creative		Expert	
Words	credits	€	credits	€	credits	€
400	2	46	4	92	6	138
800	3	69	6	138	9	207
1200	4	92	8	184	12	276
1600	5	115	10	230	15	345
2000	6	138	12	276	18	414
2400	7	161	14	322	21	483
2800	8	184	16	368	24	552
3200	9	207	18	414	27	621
3600	10	230	20	460	30	690
4000	11	253	22	506	33	759
4400	12	276	24	552	36	828
4800	13	299	26	598	39	897
5200	14	322	28	644	42	966
5600	15	345	30	690	45	1035
6000	16	368	32	736	48	1104
6400	17	391	34	782	51	1173
6800	18	414	36	828	54	1242
7200	19	437	38	874	57	1311
7600	20	460	40	920	60	1380

All amounts are exclusive of 21% VAT.

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