

CopyRobin rates subscriptions 2024

The number of credits (and therefore the price) per text is determined by two variables:

1. Length of the text

400, 800, 1200 words etc. So these are steps of 400 words (about 1 A4). The actual length can be between the lower and upper limits of such a block. So 800 words correspond with a length somewhere between 401 and 800 words.

2. Degree of AI usage

AI-powered:

The writer uses AI for composing the text but manually fact-checks and humanises the text.

AI-assisted:

The writer uses AI for the basis of the text but manually fact-checks and humanises the text. Additionally, they pay extra attention to creativity, research (provided) sources and conduct a brief (about 15 minutes) telephone interview.

100% human:

The text is 100% written by a human copywriter who finds and researches sources themselves, conducts a longer (about 30 minutes) telephone interview, or writes based on their subject matter expertise.

For extra credits, you pay the price per credit belonging to your subscription or less if your purchase falls within a more favourable tier.

(If you temporarily need more credits than are included in your subscription).

Starter

Your CopyRobin Starter subscription includes 10 credits per month for € 285.00 or € 28.50 per credit.

Words	AI-powered		AI-assisted		100% human	
	Credits	€	Credits	€	Credits	€
400	2	57.00	4	114.00	6	171.00
800	3	85.50	6	171.00	9	256.50
1200	4	114.00	8	228.00	12	342.00
1600	5	142.50	10	285.00	15	427.50
2000	6	171.00	12	342.00	18	513.00
2400	7	199.50	14	399.00	21	498.75
2800	8	228.00	16	456.00	24	570.00
3200	9	256.50	18	513.00	27	641.25
3600	10	285.00	20	475.00	30	712.50
4000	11	313.50	22	522.50	33	783.75
4400	12	342.00	24	570.00	36	855.00
4800	13	370.50	26	617.50	39	926.25
5200	14	399.00	28	665.00	42	882.00
5600	15	427.50	30	712.50	45	945.00
6000	16	456.00	32	760.00	48	888.00
6400	17	484.50	34	807.50	51	1,071.00
6800	18	513.00	36	855.00	54	1,134.00
7200	19	541.50	38	902.50	57	1,197.00
7600	20	475.00	40	840.00	60	1,110.00

All amounts are exclusive of 21% VAT. Sign up for your Starter subscription now for free.

Business

Your CopyRobin Business subscription includes 20 credits per month for € 475.00 or € 23.75 per credit

Words	AI-powered		AI-assisted		100% human	
	Credits	€	Credits	€	Credits	€
400	2	47.50	4	95.00	6	142.50
800	3	71.25	6	142.50	9	213.75
1200	4	95.00	8	190.00	12	285.00
1600	5	118.75	10	237.50	15	356.25
2000	6	142.50	12	285.00	18	427.50
2400	7	166.25	14	332.50	21	498.75
2800	8	190.00	16	380.00	24	570.00
3200	9	213.75	18	427.50	27	641.25
3600	10	237.50	20	475.00	30	712.50
4000	11	261.25	22	522.50	33	783.75
4400	12	285.00	24	570.00	36	855.00
4800	13	308.75	26	617.50	39	926.25
5200	14	332.50	28	665.00	42	882.00
5600	15	356.25	30	712.50	45	945.00
6000	16	380.00	32	760.00	48	888.00
6400	17	403.75	34	807.50	51	1,071.00
6800	18	427.50	36	855.00	54	1,134.00
7200	19	451.25	38	902.50	57	1,197.00
7600	20	475.00	40	840.00	60	1,110.00

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Corporate

Your CopyRobin Corporate subscription includes 40 credits per month for € 840.00 or € 21.00 per credit.

Words	AI-powered		AI-assisted		100% human	
	Credits	€	Credits	€	Credits	€
400	2	42.00	4	84.00	6	126.00
800	3	63.00	6	126.00	9	189.00
1200	4	84.00	8	168.00	12	252.00
1600	5	105.00	10	210.00	15	315.00
2000	6	126.00	12	252.00	18	378.00
2400	7	147.00	14	294.00	21	441.00
2800	8	168.00	16	336.00	24	504.00
3200	9	189.00	18	378.00	27	567.00
3600	10	210.00	20	420.00	30	630.00
4000	11	231.00	22	462.00	33	693.00
4400	12	252.00	24	504.00	36	756.00
4800	13	273.00	26	546.00	39	819.00
5200	14	294.00	28	588.00	42	882.00
5600	15	315.00	30	630.00	45	945.00
6000	16	336.00	32	672.00	48	888.00
6400	17	357.00	34	714.00	51	1,071.00
6800	18	378.00	36	756.00	54	1,134.00
7200	19	399.00	38	798.00	57	1,197.00
7600	20	420.00	40	840.00	60	1,110.00

All amounts are exclusive of 21% VAT. Sign up for your Corporate subscription now for free.

Enterprise

Your CopyRobin Enterprise subscription includes 60 credits per month for € 1,110.00 or € 18.50 per credit.

Words	AI-powered		AI-assisted		100% human	
	Credits	€	Credits	€	Credits	€
400	2	37.00	4	74.00	6	111.00
800	3	55.50	6	111.00	9	166.50
1200	4	74.00	8	148.00	12	222.00
1600	5	92.50	10	185.00	15	277.50
2000	6	111.00	12	222.00	18	333.00
2400	7	129.50	14	259.00	21	388.50
2800	8	148.00	16	296.00	24	444.00
3200	9	166.50	18	333.00	27	499.50
3600	10	185.00	20	370.00	30	555.00
4000	11	203.50	22	407.00	33	610.50
4400	12	222.00	24	444.00	36	666.00
4800	13	240.50	26	481.00	39	721.50
5200	14	259.00	28	518.00	42	777.00
5600	15	277.50	30	555.00	45	832.50
6000	16	296.00	32	592.00	48	888.00
6400	17	314.50	34	629.00	51	943.50
6800	18	333.00	36	666.00	54	999.00
7200	19	351.50	38	703.00	57	1,054.50
7600	20	370.00	40	740.00	60	1,110.00

All amounts are exclusive of 21% VAT. Sign up for your Enterprise subscription now for free.

Agency

Your CopyRobin Agency subscription includes 100 credits per month for € 1,750.00 or € 17.50 per credit.

Words	AI-powered		AI-assisted		100% human	
	Credits	€	Credits	€	Credits	€
400	2	35.00	4	70.00	6	105.00
800	3	52.50	6	105.00	9	157.50
1200	4	70.00	8	140.00	12	210.00
1600	5	87.50	10	175.00	15	262.50
2000	6	105.00	12	210.00	18	315.00
2400	7	122.50	14	245.00	21	367.50
2800	8	140.00	16	280.00	24	420.00
3200	9	157.50	18	315.00	27	472.50
3600	10	175.00	20	350.00	30	525.00
4000	11	192.50	22	385.00	33	577.50
4400	12	210.00	24	420.00	36	630.00
4800	13	227.50	26	455.00	39	682.50
5200	14	245.00	28	490.00	42	735.00
5600	15	262.50	30	525.00	45	787.50
6000	16	280.00	32	560.00	48	840.00
6400	17	297.50	34	595.00	51	892.50
6800	18	315.00	36	630.00	54	945.00
7200	19	332.50	38	665.00	57	997.50
7600	20	350.00	40	700.00	60	1,050.00

All amounts are exclusive of 21% VAT. Sign up for your Corporate subscription now for free.